Rep Order# 6844961 Ver# 1 **Mod**# 0 Status Confirmed Traffic Order# 105871 **Printed:** 08/23/2012 1:12 PM 1 of 4 EC'd Yes 08/23/2012 11:58 AM

Last Received:

**Showing Buylines:** All Lines

Station KSNV-TV LAS VEGAS, NV. ) MENTZER MEDIA Agency ) .AMER 4 PROSPERITY 600 FAIRMONT AVE, S#306 Advertiser (

AM 4 PROSPERITY SEN TOWSON, MD 21286 **Product** Agency C/P1/P2/E Estimate# 550 //550

KAREN BENCKINI Flight Dates 08/29/2012 - 09/04/2012

**Hiatus Weeks** 

Rep Firm

) PHILADELPHIA Sales Office ( Salesperson ( ) AMY MCCREARY

Salesperson Phone# 215-568-6540 Salesperson FAX# 215-568-1845

--- CONTRACT COMMENT ---

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L	_		

Buyer

Fax#

Phone#

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	Weeks	Total Spots	Total Cost	Daypart
	1	W-F Buyli	6A-7A ine Comment	: WAKE UP	:30	\$1,000.00	08/29-08/31	3	1	3	\$3,000.00	
	2	W-F Buyli	7A-9A ine Comment	: TODAY SHOW	:30	\$1,500.00	08/29-08/31	2	1	2	\$3,000.00	
	3	W-F Buyl:	9A-10A ine Comment	: TODAY SHOW II	:30	\$900.00	08/29-08/31	3	1	3	\$2,700.00	
	4	W-F Buyli	10A-11A ine Comment	: TODAY SHOW III	:30	\$450.00	08/29-08/31	3	1	3	\$1,350.00	
	5	W-F Buyli	3P-4P ine Comment	: DR. PHIL	:30	\$450.00	08/29-08/31	3	1	3	\$1,350.00	
	6	W-F Buyli	5P-630P ine Comment	: NEWS	:30	\$1,200.00	08/29-08/31	3	1	3	\$3,600.00	
	7	W-F Buyli	630P-730E ine Comment	: JEOPARDY/WHEEL	:30	\$1,300.00	08/29-08/31	3	1	3	\$3,900.00	
	8	W-F Buyli	11P-1135F ine Comment		:30	\$1,100.00	08/29-08/31	3	1	3	\$3,300.00	
	9	W-F Buyl:	1135P- 1235A ine Comment	: TONIGHT SHOW	:30	\$750.00	08/29-08/31	3	1	3	\$2,250.00	

Rep Order# 6844961 Ver# 1 Mod# 0 Status Confirmed Traffic Or EC'd Yes

Traffic Order# 105871

Printed:

08/23/2012 1:12 PM

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08/23/2012 11:58 AM

Last Received: 08/2 Showing Buylines: All Lines

Station KSNV-TV LAS VEGAS, NV. Advertiser ( ).AMER 4 PROSPERITY Product AM 4 PROSPERITY SEN Estimate# 550 Buyer KAREN BENCKINI Phone#			Agency ( ) 600 FAI TOWSC Agency C/P1/P2/E Flight Dates Hiatus Weeks	Rep Firm Sales Office ( ) PHILADELPHIA Salesperson ( ) AMY MCCREAR  Salesperson Phone# 215-568-6540 Salesperson FAX# 215-568-1845			REARY 5540					
Fax# LT Ln	_		Program		Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
10	SA	6A-7A Buyline Comment	: NEWS		:30	\$350.00	09/01-09/01	1	1	1	\$350.00	
11		7A-9A Buyline Comment	: SAT TODAY		:30	\$625.00	09/01-09/01	1	1	1	\$625.00	
12		5P-630P Buyline Comment	: NEWS		:30	\$650.00	09/01-09/01	1	1	1	\$650.00	
13		630P-730P Buyline Comment	; ; JEOPARDY/WHEEL		:30	\$500.00	09/01-09/01	2	1	2	\$1,000.00	
14		730P-8P Buyline Comment	: VEGAS INC		:30	\$375.00	09/01-09/01	1	1	1	\$375.00	
15		11A-135P Buyline Comment	: NEWS		:30	\$1,100.00	09/01-09/01	1	1	1	\$1,100.00	
16		7A-8A Buyline Comment	: SUN TODAY		:30	\$625.00	09/02-09/02	1	1	1	\$625.00	
17		8A-9A Buyline Comment	: MEET THE PRESS		:30	\$3,000.00	09/02-09/02	1	1	1	\$3,000.00	
18		930A-10A Buyline Comment	: CHRIS MATHEWS		:30	\$500.00	09/02-09/02	1	1	1	\$500.00	
19		5P-630P Buyline Comment	: NEWS		:30	\$650.00	09/02-09/02	1	1	1	\$650.00	
20		8P-9P Buyline Comment	: NEWS POST FTBL		:30	\$1,100.00	09/02-09/02	1	1	1	\$1,100.00	

Rep Order# EC'd Yes 6844961 Ver# 1 Mod# 0 Status Confirmed

Traffic Order# 105871

**Printed:** 

08/23/2012 1:12 PM

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Last Received: 08/23/2012 11:58 AM **Showing Buylines:** All Lines

Station KSNV-TV LAS VEGAS, NV. Advertiser ( ).AMER 4 PROSPERITY Product AM 4 PROSPERITY SEN Estimate# 550		<b>Agency</b> ( 600 F TOW <b>Agency C/P1/P2</b>	Rep Firm Sales Office ( ) PHILADELPHIA Salesperson ( ) AMY MCCREARY									
Buyer Phone# Fax#	KARE	N BENCKINI		Flight Dates Hiatus Weeks		E //550 08/29/2012 - 09/04/2012			Salesperson Phone# Salesperson FAX#		5540 1845	
LT Lr	_		Program		Len	Rate	Dates	Spots/Week	Weeks	Total Spots	Total Cost	Daypart
21	L SU	11P-1135F Buyline Comment			:30	\$1,100.00	09/02-09/02	1	1	1	\$1,100.00	
22		1135P- 1205A Buyline Comment	: SPORTS IN VEGAS		:30	\$400.00	09/02-09/02	1	1	1	\$400.00	
23		J 6A-7A Buyline Comment	: WAKE UP		:30	\$1,000.00	09/03-09/04	1	1	1	\$1,000.00	
24		J 7A-9A Buyline Comment	: TODAY SHOW		:30	\$1,500.00	09/03-09/04	1	1	1	\$1,500.00	
25		J 9A-10A Buyline Comment	: TODAY SHOW II		:30	\$900.00	09/03-09/04	1	1	1	\$900.00	
26			: TODAY SHOW III		:30	\$450.00	09/03-09/04	1	1	1	\$450.00	
27		J 3P-4P Buyline Comment	: DR. PHIL		:30	\$450.00	09/03-09/04	2	1	2	\$900.00	
28		J 5P-630P Buyline Comment	: NEWS		:30	\$1,200.00	09/03-09/04	1	1	1	\$1,200.00	
29			: JEOPARDY/WHEEL		:30	\$1,300.00	09/03-09/04	2	1	2	\$2,600.00	
30		J 11P-1135E Buyline Comment			:30	\$1,100.00	09/03-09/04	1	1	1	\$1,100.00	
31		J 1135P- 1235A Buyline Comment	: TONIGHT SHOW		:30	\$750.00	09/03-09/04	2	1	2	\$1,500.00	

**Showing Buylines:** All Lines

KSNV-TV LAS VEGAS, NV. ) MENTZER MEDIA Station Agency

> 600 FAIRMONT AVE, S#306 TOWSON, MD 21286

Agency C/P1/P2/E //550

Flight Dates 08/29/2012 - 09/04/2012

**Hiatus Weeks** 

Rep Firm

Sales Office ( ) PHILADELPHIA Salesperson ( ) AMY MCCREARY

Salesperson Phone# 215-568-6540 Salesperson FAX# 215-568-1845

---REPORT TOTALS---

Advertiser

**Product** 

**Buyer** 

Fax#

Phone#

Estimate#

Report Totals: 52 / \$47,075.00

) .AMER 4 PROSPERITY

AM 4 PROSPERITY SEN

KAREN BENCKINI

---SALES MONTHLY TOTALS---

550

Sep 12: 52 / \$47,075.00 Sales Totals: 52 / \$47,075.00 Station Totals: 52 / \$47,075.00 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

SHARES ESTIMATED

Market Totals \$156,917 CATV 0 % KBLR 0% KINC 0% KLAS 30% KSNV 30% 0% KTNV

0 %

25% 0 % KTUD KVCW 0% KVMY

15% KVVU

XXXX

--- COMPETITIVE COMMENTS---

JUL12 Books Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE